



## Tuesday 11 October 2022, - Open Finance Forum

### 11.00 Metaverse Opportunity for Fintech

Will there be a first-mover advantage for banks and Fintechs to enter the metaverse? What are the new business opportunities for retail and corporate clients? How can Web 3.0 technologies like blockchain and NFTs be used to integrate services and better exchange value?  
**Khalifa Al Shamsi, CEO, e& life**

### 11.15 Accelerating Consumer Adoption of Open Banking Payments in MENA

Moderator: **Nabilah Annuar**, Editor, **MEA Finance**  
**Hisham Al-Falih**, CEO, **Lean Technologies**  
**Tristan Brandt**, Director of Innovation and Design, **Rakbank**  
**Gabrielle Inzirillo**, Head of Ecosystem Development, **Financial Services Regulatory Authority, Abu Dhabi Global Market (ADGM)**

### 12.00 Keynote Presentation by Rasan / Tameeni

**Muaiyad Abdullah Al Fallaj**, CEO & Co-Founder, **RASAN / Tameeni**

### 12.10 Insurtech Fireside Chat featuring Rasan / Tameeni & Policy Bazaar

**Muaiyad Abdullah Al Fallaj**, CEO & Co-Founder, **RASAN / Tameeni**  
**Yashish Dahiya**, CEO & Co-Founder, **PolicyBazaar.com**

### 12.30 Will Super Apps Redefine the Future of Financial Services?

The promises and fallacies behind one of the most talked about areas in the retail finance domain - will mobile apps become an all-encompassing, one stop shop platform or remain as a set of independent services?  
**Moderator: Che Sidanius**, Global Head of Financial Crime & Industry Affairs, **Refinitiv**  
**Rushikant Shastri**, VP, **State Bank of India (SBI)**  
**KRC Murty**, SVP – Head of RTB and PMO, **Kotak Mahindra Bank**  
**Vivek Zakarde**, Leader- Data Services, **IKS Health**  
**Vladimir Tatarinov**, CEO, **Armenotech**

### 13.00 Leveraging Embedded Insurance: Value Bridging Between Consumer Products & Insurance

An overview of the state of innovation in the retail insurance world. Will innovative technologies be able to bridge the gap between delivering new features and customer value without disrupting one of the most traditional sectors? How can the human touch be maintained as AI takes hold and how can automating digital sales and claims better optimize the experience of the insurance client?

**Moderator: Che Sidanius**, Global Head of Financial Crime & Industry Affairs, **Refinitiv**  
**Peter Englund**, Senior Executive Officer - Head of Commercial Insurance, **Zurich Insurance**  
**Paul McLeod**, COO, **Emirates Insurance Company**  
**Walid Daniel Dib**, CEO, **Hala Insurance**  
**Gilbert Ohanna**, Managing Partner, **FinTLV**

### 13.45 The Customer is the King - Providing a Tailored Experience Across the Customer Journey

What can be gained by integrating customer journey technologies in financial product offerings and how can this be done? This discussion looks at why offering variety of online payment methods in Ecommerce is crucial for merchants' growth. What are the key strategies to enhance the payment experience and reduce basket abandonment by implementing solutions in digital commerce with a focus on mobile, personalization and security.

**Moderator: Simon Hardie**, CEO, **Findexable**

**Kartik Taneja**, Chairman of the Board – **NeoPay, Mashreq**  
**Sailesh Malhotra**, General Manager (GCC), **geidea**  
**Esraa Gamal**, COO, **Telr**  
**Amit Sharma**, Project Manager, **LyoPay**  
**Muhammad Nana**, Vice President, **Fintech Partnerships, EMEA, MasterCard**  
**Soliman Aldukhil**, Group Vice President, **Tap Payments**

### 14:30 Fintech Saudi Arabia: Lid off to Lift-Off

The liberalisation of Saudi Arabia's economy is creating exciting opportunities. Explore how Saudi Arabia is using fintech to deliver on its Vision 2030 objectives, what this means in practice, the implications for the region on regulatory harmonisation following the Kingdom's launch of open banking, and the impact on innovation and investment. How can investors, innovators and financial services organisations across the wider MENA and South Asia region get a piece of the action?

**Moderator: Simon Hardie**, CEO, **Findexable**  
**Renier Lemmens**, Group CEO, **geidea**  
**Grant Niven**, Head of Group Digital, **Banque Saudi Fransi**  
**Abdulla Al Furaijhi**, Chief Digital Officer, **Al Rajhi Bank**  
**Sultan Alonazi**, Managing Director Saudi Arabia, **Tap Payments**  
**Nayef Alabdulwahed**, Director of Regulatory Policy Development, **Capital Market Authority**  
**Nosaibah Alrajhi**, CEO/ Founder, **Forus**

### 15.30 RegTech: Aligning Tech and Compliance for Maximum Operational Impact

Implementing a RegTech strategy to deliver on the full potential of potential cost savings through streamlining AML & KYC for efficiency improvement and impact on the value chain .

**Moderator: Simon Hardie**, CEO, **Findexable**  
**Alex DeVries**, Founder, **Digiconomist**  
**Ahmad Jamal**, Head of Sales - MENA Region, **Shufti Pro**  
**Barbara Halasek**, Head of Regulatory Affairs, **Coinfirm (TBC)**

### 16.00 End of Day 2